

## QUALITY ASSURANCE MECHANISM OF CROSS BORDER HIGHER EDUCATION INTERNATIONAL ACCREDITATION AND INTERNATIONAL COOPERATION

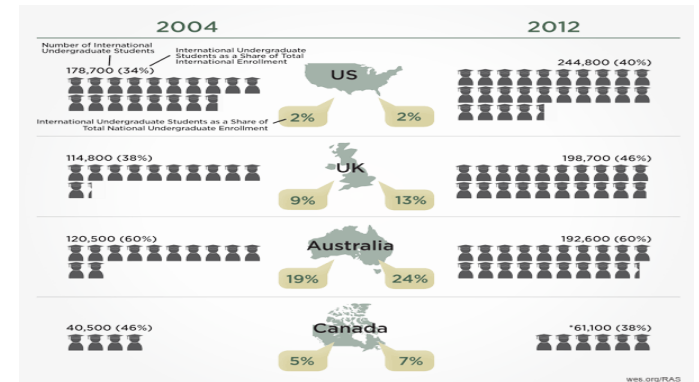
Ms. Sheema Haider,  
Director, Quality Enhancement Cell,  
Indus University, Karachi, Pakistan

### Introduction

Cross-border education is a subset of “internationalization of higher education” and can be subsequent element in the development cooperation projects, academic exchange programs and commercial initiatives. The broadest challenge for the varsities anticipating today is to accelerate quality at all levels of education when in quest of International Students.

Globalization is witnessed, a substantial number of international students seek to do jobs in the host country, they explore the countries whose economic position is stable, facing fierce competition as the reckonable intake upsurges in the educational institutions.

The paper will confer the fluctuating influences of economic reform and its erratication on decision making of educational institutions for impending international students, and how well an organization append affiliation and accreditation.



### Quality Assurance in Cross-border Higher Education



- Predominantly educational institutes with highest number of intake and highest international ranking studied first on the measures of delivering standards set for transferring education to the international students against the values set by an educational institute.

### Research Methodology

- The research design encapsulates sample population of top universities across the globe with the highest number of international intakes and the analysis will be carried across on their performance and quality standards.
- Performance and quality standards of the educational institutions will be examined by the variety of learning different institution offering on the basis of their programs and number of accreditation and affiliations universities have across the border.

	1999	2000	2001	2002	2003
China	79	5976	4837	10849	10447
Indonesia	863	5296	4675	4731	5634
Pakistan	76	361	206	613	1159
India	91	714	497	965	930
Thailand	185	457	180	761	884
Yemen	37	138	82	480	496
Singapore	98	306	278	486	469
Myanmar	44	301	104	348	458
Viet Nam	22	64	23	303	420
Oman	2	187	121	401	412
Sri Lanka	25	157	48	234	381
Iran, Islamic Republic of	41	122	112	247	374
Brunei Darussalam	113	265	373	287	241
Iraq	92	143	148	133	183
Jordan	111	121	141	134	173
Saudi Arabia	2	25	327	124	136
Asia (total)	2492	16217	13882	24112	27068
Africa (total)	735	1552	1559	2417	2702
Europe (total)	250	553	245	523	399
North America (total)	17	67	764	65	86
Oceania (total)	11	57	23	42	78
South America (total)	3	24	7	7	7
<b>TOTAL</b>	<b>3508</b>	<b>18892</b>	<b>16480</b>	<b>27731</b>	<b>30407</b>

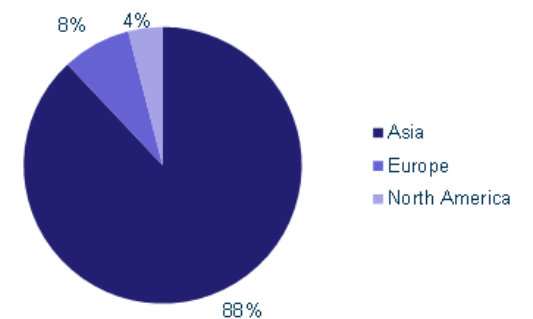
Source: Unesco Database Table 18

Total for 2004 ~ 36,000  
Total for 2005 ~ 45,000

### Results

The academic qualification and the consistent studies carried out by the faculties indicate that the research is an integral piece of the institution and find the following findings:

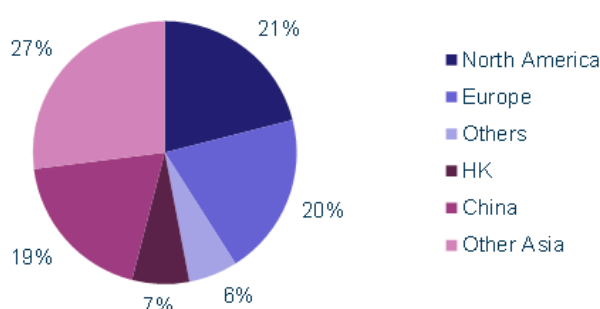
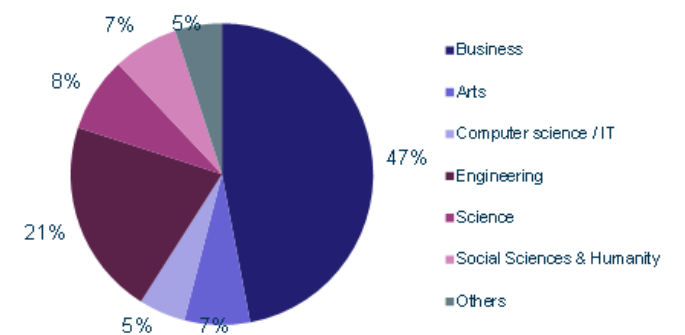
- The number of faculty members with high levels of academic records and research experts tend to get the educational institutions with better accreditations in comparison to those with less educational achievement records.
- Study reveals Alumni plays an important role in managing the accreditation and affiliation of universities and their marketing.
- The important factor that connects all the variables is the placement and international affairs department, which has to have a regular check of performance and quality assurance to ensure that they continue to build upon the strengths.
- The most important factor that has been the key to building the reputation across the board for many educational institutions is the key to maintain the quality check for the way the education is departed at the institution
- Organizations offering higher level of jobs and programs taking on connection with the educational institutions will reveal that they are performing at their par levels.



### Placement Overview (by Geography)

### Conclusion

Educational institutions today aim to develop the highest number of affiliations and accreditations from all fields that they offer for learning, However, different factors need to be analyzed when evaluating the performance of the international affairs and student placement department like student selection criteria should be used as filter point where the educational institution can evaluate whether the student taking part in the program can actually survive the stiff learning experience and then build upon the career as well.



### International student mix - Intake 2011

Secondly research plays vital role in developing the reputation of the institute and spur the growth of market expectation, by producing the number of paper they offer.